

SUREHITTER[®]

A New, Highly Effective Approach for Quickly Teaching Hitting and Catching to Beginners



Is Fundamentally Different Than "*HitnStick* Type Products"



Hello,

I've introduced the *SUREHITTER* to lots of coaches. Occasionally, especially for coaches who have been around for awhile, at first glance they may see the *SUREHITTER* as "just another *HitnStick*" or similar product. But in fact there are fundamental differences. And these differences make the structure, purpose and use of the *SUREHITTER* completely distinct from these conventional products.

This occasional mix-up actually creates an excellent opportunity for me to introduce the *SUREHITTER* by simply explaining the differences.

The *SUREHITTER* and *HitnStick* type products differ in 3 basic ways:

1st – The players who use them:

HitnStick type products are practice aids used for hitting warm-ups and practice drills by players with some hitting experience. The *SUREHITTER*, on the other hand, is a teaching tool particularly valuable for players with no prior playing experience, and also for solving special problems in advanced players.

2nd -- How they are used:

HitnStick type products are typically used as a stationary hitting target, almost as a hand-held T-Ball. The *SUREHITTER* is used to present a moving ball for teaching both hitting and catching. It accurately simulates the motion of a real ball, but with the ball's speed completely under the instructor's control. This allows

the instructor to start players at a very slow ball speed and then increase it in steps. This method progressively builds new and correct hand-eye coordination in the young player.

3rd – Differences in structure:

HitnStick type products have a flexible handle with a plastic sphere at the very end to provide hitting practice. The **SUREHITTER** has a rigid handle with a real ball mounted below the far end of the handle. A rigid handle means there's no ball-wobble and allows precise control of the ball's position for simulating a moving ball. Using a real ball produces the correct visual cues for "Seeing the Ball" in game conditions. Further, when hit or caught, the trainee feels a reaction very similar to that of hitting or catching a real freely moving ball.

In fact the **SUREHITTER** removes all fear of a moving baseball or softball, correctly simulates actual playing conditions, and uses the basic way people learn any new eye-hand motor skill. I know of no other product that matches the **SUREHITTER** for teaching young players to hit and catch.

I invite you to learn more at: www.SureHitter.com where there are videos, articles and comments by Little League Presidents, coaches and parents who have already begun using the **SUREHITTER**. I welcome your comments and questions.

Thanks and best of luck this season,
Coach Joel Grubman

